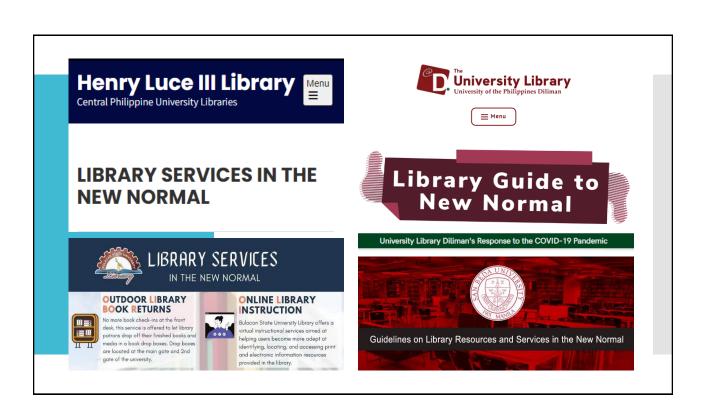
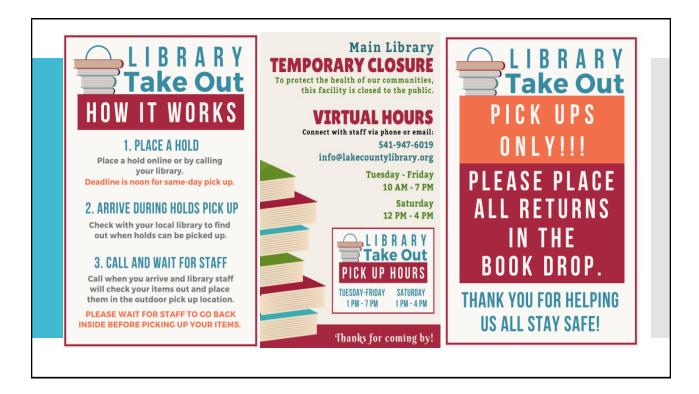
Customer Service in the New Normal

Johnnie Simyunn AIIAS Leslie Hardinge Library











Jackson County Library Services

Staged Library Operations Plan

- Stage 1
- Stage 2
- Stage 3

- Virtual Library
- Library Buildings
- Front door Services

- Services
- Open to Staff Only
- Stage 4
- Stage 5
- Stage 6

- Lobby Services
- Limited Library Services
 Full Library Services

Cleaning, Disinfecting, and Safety Guidelines for all Stages

For Staff

For Public Areas

COVID: How to deal with problem behaviors related to COVID-19

Presented by Ryan Dowd Aug 13, 2020

Some of the issues covered:

- · How to ask someone to wear a mask.
- How to get social distance when someone is standing too close.
- How to handle someone showing symptoms (coughing, etc.)

Note: This is a "members-only" webinar. Please do NOT share this link outside of your organization!



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Preparing for the Next Wave of Pandemic-Weary Customers Andrew Sanderbeck



Tools for Tense Situations: Reducing Conflicts With Patrons As Libraries Return to the New Normal

Presented by **Dr. Steve Albrecht,**author, *Library Security: Better Communication, Safer Facilities* (ALA, 2015)

G.R.E.A.T. Customer Care

Greet the patron with eye contact

Reassure the patron as to your interest in helping

Explain what you will do to or for the patron

Act accordingly, using your skills, policies, or protocols

Thank the patron for his or her cooperation

How Do We S.E.R.V.E. Our Customers? Linda Bruno, MBA DDI & Achieve Global Certified

Serve Them Every Day...

Smile & need to greet people

Enthusiasm (eager enjoyment) I get to work today!

Responsiveness respond rather than react during all interactions

Visually connect

Efficient – lets patrons know their time is important you

How Do We S.E.R.V.E. Our Customers? Linda Bruno

Serve Them When They're Frustrated...

Silence-listen and do not anticipate their comments, etc. interruptions frequently increase frustration

Empathy-for even the smallest frustrations

Respect-even if they are not giving it to you

Validate them-people do not care how much you know until you show how much you care

Enhance-follow up later if possible

How Do We S.E.R.V.E. Our Customers?

Serve Them by Going the Extra Mile...

Solutions-help patron solve the problem

Engage-what can be provided that patrons do not even know they need-ask what may be needed

Rapport-build relationships

Value them-show through words of appreciation, affirmation, encouragement, etc. Make time for patrons

Educate them-provide extra information when interacting with patrons

The B.R.E.A.D.S. Stress "cure" Dr. Steve Albrecht

Breath - slow and deep

Relax your Body – the best results come from a 10-minute session, at least once per day/ 30-30-30 rule

Exercise – at least 30 minutes, three to five days a week

Attitude – relentlessly positive

Diet – go light on feel-good foods, manage your blood sugar throughout the day

Sleep – develop pre-sleep rituals; try to get 7 to 8 hours

Customer
Service
Lessons from
Zappos
&
Public Libraries

There's No Substitute for Quality Customer Service

... When the world's going through rough times, customers usually don't need a product or a service—they need another human on the other end of the line to listen and talk to.

Be the available and authentic voice your customers need. You don't need to be clever, innovative, or tech-savvy to provide top-notch customer support—you just need to be patient and empathetic.

Our future...? Dr. Steve Albrecht

- The lockdown continues?
- Limited in-person services to patrons? Continuing shift to online resources?
- PPE and Plexiglass barriers will become the norm?
- We will always have staffing, budgetary, and patron challenges. (We're the Library!) Be flexible, patient, and creative. Look for more outside-the-box options.
- Remember Teddy Roosevelt and modify his words:
- "Do the best you can, with what you have, where you are."
- How about this?
- "Do the best you can, with who you have, where you are."

Insert your favorite "pandemic" quotation...



Thank You!

Resources for Reopening Our Libraries

https://www.neo-rls.org/resources for reopening our li.php https://libguides.osl.state.or.us/ld.php?content_id=53946830 https://libguides.osl.state.or.us/ld.php?content_id=54276561

Tampa Bay Library Consortium

https://floridalibrarywebinars.org/category/customer-service/